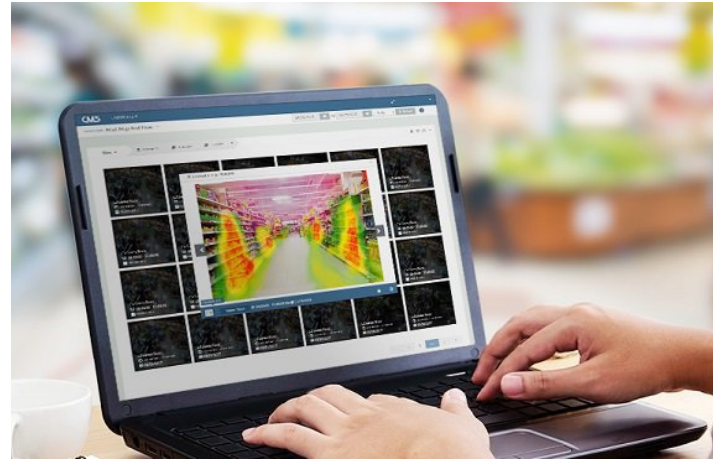# Heat Mapping and Service time

An essential tool to understand customer behavior

Heat Mapping that works for you!

✅ Enhance your exisiting video infrastructure with Ai & ML to save on costs!

✅ Analyze shopping patterns and behaviors in real-time, tracking daily and weekly trends for specific areas or regions. Optimize your workforce management with precise service time information and customer behavior data.

✅ Optimize your labor with detailed service time information and customer behaviour data!
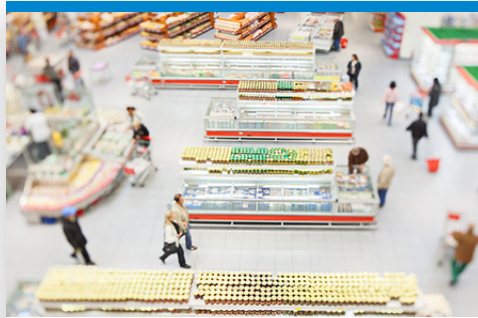
What's in it for your business?

Heat Mapping

Quickly assess underutilized areas and gauge their impact on shrinkage. Utilize high-traffic regions for testing new merchandise, swift product turnover, and driving high-margin impulse buys. Enhance your store's efficiency and profitability with strategic placement and informed decision-making

Traffic Control

Access the back-end story, including the sales potential and customer interest for any area or specific product. Leverage Traffic Flow data to make informed decisions such as SKU reorders. Utilize real-time insights to optimize store stocking, enhancing promotional displays and boosting impulse purchases.

Service time and Rush Ready

Analyze wait times at the meat and seafood counter, evaluate bakery visit durations, and create staffing plans tailored to observed traffic in each area. Enhance customer service by ensuring your team is always RUSH READY, meeting customer needs efficiently and providing exceptional service.

Maximize the use of your video surveillance systems with our user-friendly platform that allows you to understand your entire business in a different way with heat map and region count from i3