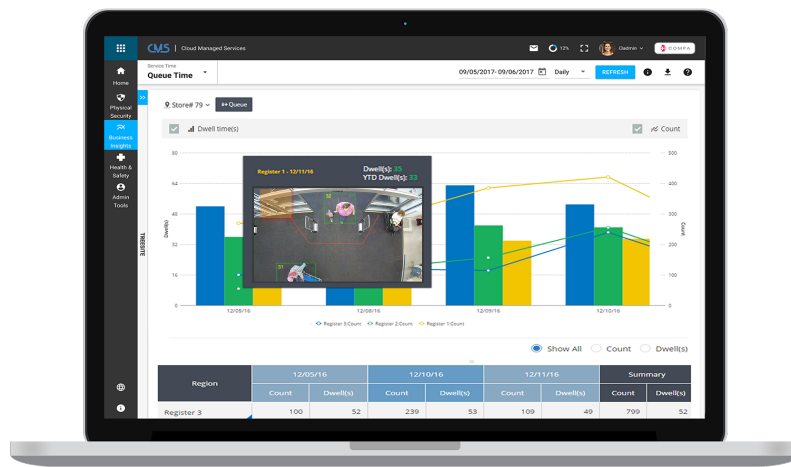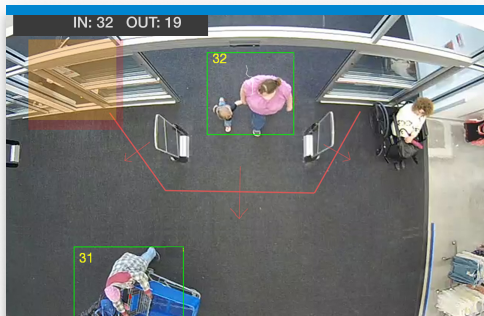# People Counting

A Truly Accurate Way Of Counting!

Why should you choose i3 People Count?

✅ Maximize your existing camera system/infrastrcture and save in upfront cost

✅ Get accurate customer counts with the power of Ai and machine learning technology

✅ Integrate POS data with highly accurate door count data and have remote access to all your conversion reports

Here's how People Counting can help

Maximize your existing System

The algorithm designed by i3 turns traditional cameras into smart surveillance tools capable of detecting shopping carts and removing them from the equation for a more accurate count.

Bolt on i3 system with our on premise media server or with our Security Industry Association(SIA) award winning i3 Ai Cloud.

Actualize Conversion Rate

Combining the information received from your People Count camera and POS feed, i3 delivers your conversion rate in real-time.

Rally your troops around this metric and see how a joint effort to improve conversion rate can deliver more profits and sales!

Increase Accuracy with Ai

i3 allows retailers to take Ai beyond the door and into the store. Any camera can be used in conjunction with i3 Ai solution to have a deeper understand of traffic throughout the entire store.

The algorithm created by i3 pays attention to details and factors of human behavior to provide your organization with the most accurate baseline possible and a conversion rate you can count on.